



September 17-18, 2021
POCUS World Virtual Conference

Exhibitor and Sponsor Prospectus



POCUS

Point-of-Care Ultrasound
Certification Academy™

The virtual conference
uniting a global community
in education and action.

We invite you to participate as an exhibitor and/or sponsor of the POCUS World Virtual Conference, September 17-18, 2021. POCUS World will offer your organization the unique opportunity to present products and services to the POCUS Community — a global audience of healthcare professionals interested in expanding their knowledge and experience of point-of-care ultrasound.



- 1** Engage highly motivated POCUS professionals and introduce them to products and services that increase effective POCUS use.
- 2** Offer live demonstrations of your products and/or services and gain immediate feedback.
- 3** Email to the conference attendee list.
- 4** Feature your brand on the POCUS Certification Academy website and conference platform.
- 5** Receive complimentary passes to the conference.

Why Exhibit?

This year's exhibit hall will be virtual. Time will be set aside for attendees to visit the exhibits.

By exhibiting and/or sponsoring at POCUS World your organization will enjoy exclusive access to the POCUS Community.

Who Should Exhibit/ Sponsor?



Organizations specializing in the following should exhibit/sponsor:

- | | |
|---|---|
| 1 Point-of-Care Ultrasound Product Manufacturers | 4 Medical Schools and Ultrasound Teaching Programs |
| 2 Ultrasound Training and Education | 5 Healthcare Insurance and Risk Management |
| 3 Professional Associations | 6 Healthcare Technology |

Sponsorship Options

(See next page for Exhibitor Packages)

Sponsorship Packages/Levels	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship (Limit 3)
	\$2,000	\$5,000	\$10,000
Basic Exhibitor Package	✓		
Enhanced Exhibitor Package		✓	
Premium Exhibitor Package			✓
Verbal Recognition at all Keynotes			✓
Email to the Attendee List (Post-Event)		✓	✓
Email to the Attendee List (Pre and Post Event)			✓
Website Signage Listing	✓	✓	✓
Company Name on Presentation Thank You Slides	✓	✓	✓
Special Signage (Special Recognition as a Platinum Sponsor)			✓
Conference Passes	2	5	10

Exhibitor Options

	Basic Exhibitor	Enhanced Exhibitor	Premium Exhibitor
	\$500	\$1,500	\$3,000
Logo on Platform & Conference Site	✓	✓	✓
Company Description & Link	✓	✓	✓
Listing of Contact Information	✓	✓	✓
Thank You Mention on Slides Before Sessions Start	✓	✓	✓
Host a Discussion Table (Limited Number)		✓	✓
Video Shown in Booth Space & Ability to Download Collateral		✓	✓
Booth Visitor Listing		✓	✓
Recorded Poster Session Included in OnDemand Library			✓
Show a Live Demo (up to 100)			✓
Meet 1-on-1 with Attendees Through Requested Meetings			✓
Banner Ad in the Sponsor Area			✓
Conference Passes	1	3	6



Leading practitioners who want to take an active role in shaping the future of ultrasound including:

Who is Attending POCUS World?

- 1 Physicians**
- 2 Physician Assistants**
- 3 Nurse Practitioners**
- 4 Physical Therapists**
- 5 Emergency Medical Professionals**
- 6 Students and Educators**
- 7 Healthcare Technology and AI Providers**
- 8 Athletic Trainers**
- 9 Sonographers**



Exhibit Hall Hours/Schedule

Attendees will have access to the exhibit hall all day. The times listed are the dedicated exhibition hall hours for exhibitors to meet with attendees.

Day 1 | September 17th

- 11:30 am – 1:00 pm ET
- 3:30 pm – 4:30 pm ET

Day 2 | September 18th

- 12:15 pm – 1:15 pm ET

Sponsor Terms & Conditions will be sent forth after receiving your request form. Sponsorship and exhibitor spots are limited. **Secure yours today and complete your Sponsor or Exhibitor request form by August 15, 2021.**

Questions? Contact us at
POCUS@inteleos.org or +1 800-943-1709

September 17-18, 2021 POCUS World Virtual Conference



Sponsorship/Exhibitor Request Form

Company			
Address		City	
State		Zip/Postal Code	
First Name		Middle Name	
Last Name		Title	
Phone		Email	

Sponsor/Exhibit Selection(s)

Sponsorship Choice

☐

Platinum
Sponsorship

☐

Gold
Sponsorship

☐

Silver
Sponsorship

Exhibitor Choice

☐

Basic Exhibitor

☐

Enhanced
Exhibitor

☐

Premium
Exhibitor

By signing below, we, the above company, having read and agreed to the Terms and Conditions (<https://www.pocus.org/pocus-world-terms-and-conditions/>), hereby offer to contract for Exhibit space, Sponsorship and/or services for the 2021 POCUS World Conference run by the Point-of-Care Ultrasound Certification Academy scheduled for September 17-18, 2021, from 9am EST to 4:30pm EST.

Company			
Authorized Signature		Date	

— Completed by the POCUS Certification Academy —

Accepted by the POCUS Certification Academy			
Sponsorship/Exhibit Placement Assigned		Date	

Payment

Payment Form	<input type="checkbox"/> Check (Please make check payable to "Point-of-Care Ultrasound Certification Academy".)			
	<input type="checkbox"/> Credit Card	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Card Number			Expiration Date	
Cardholder's Name			Authorized Signature	

Please direct inquiries to: Samantha Forcum, Global Manager of Outreach | Samantha.Forcum@Inteleos.org

About the POCUS Certification Academy

The Point-of-Care Ultrasound (POCUS) Certification Academy exists to provide physicians and advanced-practice practitioners the opportunity to collaborate in the shared mission of improving global health and setting the standards of excellence in POCUS.

The POCUS Certification Academy has certified providers from over 100 countries around the world.

We partner with our constituents through rigorous assessments, continual learning opportunities and community building around important topics relevant to POCUS. The POCUS Certification Academy allows physicians and advanced-practice providers to demonstrate their knowledge, test their proficiency and promote best practices in POCUS.



POCUS

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